

BelKraft

Vacumatic Waterless Cookware is recommended by leading health authorities!

70% of all prosperity diseases; such as high blood pressure and heart disease, even dental problems can be attributed to an improper and inadequate diet.

In recent years our awareness of what constitutes good health has changed significantly. We exercise more. We have changed our diets, eating more chicken and fish than red meat, yet with all our efforts to live healthier lives we still cook like our grandparents. We use too much fat to cook in and we destroy the very vitamins, nutrients and proteins our bodies need to live long productive lives.

We know the secrets of maintaining a healthy diet and we invite you to share our knowledge. We have in fact, made it our mission to promote good health all across the country.

With the turn of the new millennium, it is with a sense of pride that we tell you that we have made a commitment to continue to lead our country in advancing the trend of good health.

In a society, which is complicated and stressful, the culinary art represents an important form of communication, which helps to relax and bind us to our families. The *Vacumatic* cooking system allows you to spend less time preparing meals and in doing so enjoy more time with your family. The cooking time is drastically reduced and allows you to maintain more of the basic nutritional resources produced by nature. The *Vacumatic* cooking system makes all of this possible.

Therefore with *Vacumatic* cooking systems you will have a healthier and more balanced diet, gain vitality and enjoy life better.

Vacumatic cooking systems make cooking with virtually no water possible. The natural flavour of each vegetable, its aroma, colour and consistency remain optimally preserved with our waterless method of cooking.

All foods naturally contain water. A sufficient amount of water, in fact, is already contained in most produce to cook vegetables by using the *Vacumatic* cooking system. *Vacumatic* cookware seals itself to maintain these liquids during the vacuum heating process. The vapour then cascades down from the centre of the pot lids over your foods bathing them in their own juices. By cooking with *Vacumatic* the delicate water-soluble vitamins are preserved, as are the minerals, which help naturally flavour foods, as a result you'll find there is little need to add salt at the dinner table.

You can even cook a variety of vegetables in the same container. Each will maintain its own flavour, aroma and colour. How? We have previously discussed that the *Vacumatic* cooking system seals itself during cooking. Oxygen is required for a transfer of odour. A *Vacumatic* cooking utensil is a sealed unit so no transfer occurs.

If a potato is cooked in water, the vitamin C content is reduced by 60 to 80%. Cooking with *Vacumatic* proves it doesn't have to be that way.

You can avoid fat!

Too much fat is bad for our health. Research studies link its excess to the acceleration of various types of cancer growth, heart disease and most obviously obesity. Fat affects the quality of our lives. The answer is to use less fat, but simply taking the butter off of our bread is not enough. With *Vacumatic* cooking systems you can completely give up the use of fat in broiling, without losing any of the flavour. When broiling with *Vacumatic* the searing process allows the pores in meat close immediately allowing the meat to stew in its own juices. Your meats will taste better, staying tender and juicy inside yet get deliciously crisp outside. You'll also discover there is also less shrinkage: 8% by broiling with *Vacumatic*, versus 30%.

The result? Less calories and more flavour with *Vacumatic*. And thanks to superior technology you can also save energy while eating delicious, healthy food.

Quality lies in every detail!

10 reasons why our cookware is the best cookware in the world.

1. **The *Vacumatic* cooking method**

Cooking without water and broiling without fat allows you to optimally preserve all the important vitamins and nutrients such as minerals and trace elements.

2. **The *Vacumatic* cooking system**

The variety of pots offered can be combined to expand a single heating element to cook an entire meal.

3. **The material**

All *Vacumatic* cookware is made from the highest grade surgical quality steel. A material which is practically indestructible, corrosion resistant, neutral to odours and flavours and prevents the transfer of metal from the cookware to your food.

4. **Our heavy gauge construction**

The unique nature of our cookware centres on the ability of the utensil to retain heat.

This special feature guarantees every *Vacumatic* cookware owner energy savings, up to 70%, virtually paying for the cookware over a time period of a few years.

5. **Saving time and money**

You will save money because you will use less energy to cook your meals and because the cooking time is reduced. With *Vacumatic* you will have more time to spend enjoying those savings with your family.

6. **Cleanliness and Hygiene**

Vacumatic cookware features drip-free rims, it is dishwasher safe and even burned on foods clean up easily with soap and water.

7. **Space**

Vacumatic cookware is designed to fit and stack one on top of the other, taking up less space.

8. **Exclusive design**

Fashioned in North America, where beautiful designs have been a matter of every day living, *Vacumatic* has a timeless appeal and is unmatched in its perfection.

9. **Customer service**

Buying *Vacumatic* cookware is done through friendly, specially trained representatives whose personal contact assures your complete satisfaction. Even after your purchase our representatives are always available to offer advice and answer any questions you might have.

10. **Lifetime warranty**

BelKraft. assures each buyer of products free from manufacturers defects.

In the event of failure to provide satisfactory service due to fault in materials or fabrication, BelKraft will repair or provide replacement for any of its *Vacumatic* products for as long as you own them, period.

Vacumatic makes a worthy investment.

The material

Every *Vacumatic* pot is made of the precious metal CrNi 19/9 surgical stainless steel. Since this material comes in direct contact with food while it is cooking you are assured that all the positive attributes of this alloy are ultimately benefiting your health. The mirror finish results in a hardwearing surface which is easy to clean and hygienic.

The construction

The 7-ply heat-conducting core picks up the lowest setting of energy extremely quickly. Heat conduction is uniform over the entire bottom and sides of the pot and it also conserves that heat perfectly.

In *Vacumatic* cookware the internal temperatures never reach the boiling point. During the cooking process the body of the pot consisting of a special heavy gauge heat-conducting core, which is the same thickness along the bottom and up the sides, allows for hot humid air to rise and make contact with the upper sides and lids of the pot where the temperature is much cooler. A vacuum vapour occurs at this point, bathing foods in their own nutrient laden moisture.

Whistle while you work

The whistle valve on the lids will notify you when the correct temperatures have been reached and to turn the heat off. The *Vacumatic* cookware lid is designed and constructed to fit perfectly. A special condensation groove takes the hot humid air and forms a thin film of water between the pot and lid to assure that the container maintains an airtight seal during the vacuum cooking process. Precious nutrients cannot escape, no evaporation occurs and no unpleasant kitchen odours!

Whistle valve control

The *Vacumatic* cooking system includes details that other manufacturers never consider. Take for example your ability to regulate the cooking process without lifting the lid with our whistle valve. Our new whistle valve allows you to regulate the cooking process with an acoustic signal allowing for the optimal application of our unique cooking system.

The handles

The construction our handles allows for a more solid hold. Since the handles do not heat up, the units can be carried without potholders. They are replaceable, interchangeable, dishwasher safe, oven proof and warranted for 50 years.

The rim

All *Vacumatic* cookware rims are designed to prevent dripping when pouring liquids.

The design

Exclusive, timeless beauty and perfect function are the prime principles for the development of all *Vacumatic* products.

***Vacumatic* means cooking with the system**

The apex of the *Vacumatic* cooking system: function. Similar to the principle of construction parts, our pots and lids can be used as you decide maximising your use of the *Vacumatic* system. As the heat transfers evenly up the sides, the whole meal can be made on one burner resulting in energy saved and more space on the stove.

With *Vacumatic* cooking systems your savings really add up!

1. Energy and timesavings

Studies show that the average four-member household spends \$35.00 a month on energy used for cooking. With *Vacumatic* you can save 2/3's of that bill or \$23.00!

2. Savings in cooking oil

With *Vacumatic* you won't need oil for cooking or broiling anymore, savings up to 80%! Assuming your family uses one litre a month that's a savings of \$2.50.

3. Savings in food

A household of four spends approximately \$120.00 a month on meat, fish and poultry. Gastronomes need 5 ounces of meat to be able to provide 3.5 ounces serving. With the *Vacumatic* cooking system you only need to buy 3.8 ounces to serve 3.5 ounces. That's a 22% difference in shrinkage and a 25% savings or another \$30.00 a month for your family to enjoy.

4. Saving in utensils

Vacumatic has a 50-year warranty! You will never need to purchase new cookware again, otherwise over ten years let's assume you would spend \$1.50 a month.

5. Save time and save it in many ways

First, when you cook. With *Vacumatic* your cooking time is cut by 50% over conventional methods. Second, cleaning up. There are now fewer dishes and you cook and serve in the same dishes. And lastly, you will save on dishwashing liquid, (we won't bother with figures.) With an average of 20 days per month that you cook, and a half hour of time saved on each of those days even at an hourly wage of \$7.00 that's another \$70.00 a month you saved.

Savings

1. Electricity	\$ 23.00
2. Cooking oil	2.50
3. Food savings	30.00
4. Savings in utensils	1.50
5. Time savings	<u>70.00</u>
Monthly savings	\$ 127.00
Yearly savings	\$ 1,524.00
Savings through 10 years	\$ 15,240.00

Price of an average *Vacumatic* set \$ 1,300.00

The In-your-own home advantage!

BelKraft distributors present the *Vacumatic* cooking system to our customers in person. Among the reasons for this: it takes time to introduce you to a completely new dimension in cooking. In a regular department store no one could make such an effort. The high number of satisfied BelKraft customers proves that our efforts are worthwhile. Presentation participants have a unique opportunity to learn about all the advantages of the *Vacumatic* cooking system and evaluate their purchase without distraction in a familiar environment.

***Vacumatic* means shopping without regret.**

You can take your time to test the various functions and combinations, which *Vacumatic* has to offer. Get to know the nutritious, physiological and economical benefits in a personal presentation. And have your critical or doubtful friends ask our BelKraft representative the difficult questions for you.

For a healthy beautiful life!

The human being is our main concern. The well being of the family, especially the right nutrition and hence an improvement of health, vitality and quality of life - these are the goals of BelKraft.

BelKraft means the best possible warranty.

This philosophy is the most important principle of our success - internationally as well.

BelKraft stands behind every one of our products.

With *Vacumatic* you have a 50-year warranty! More than 4 decades of know-how development and years of research have made it possible to offer what only a few manufacturers are able to. BelKraft offers a unique product that will delight you for whole lifetime.

We guarantee this!

RON GEYER (613) 523-7800
1-877-523-7800
www.belkraft.com