

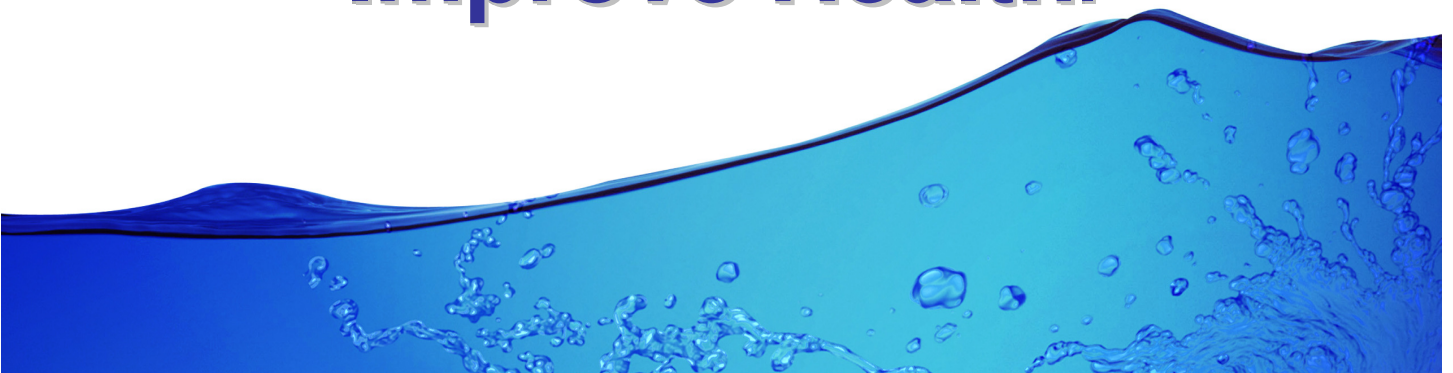


# **BelKraft Water Purifiers**



**Pure Water  
an Easy Way to...**

**Increase Energy,  
Detoxify, and  
Improve Health.**





## Collective Health in the US....

- **“Nearly 1 in 2 North Americans (over 500 million) have a chronic condition.”**

-Chronic Care in America: a 21<sup>st</sup> Century Challenge, Johns Hopkins University

- **“One in three U.S. adults have, or will have, high blood pressure; up 30% over the past decade.”** -NewsTarget Sunday, 12/5/04 by Mike Adams

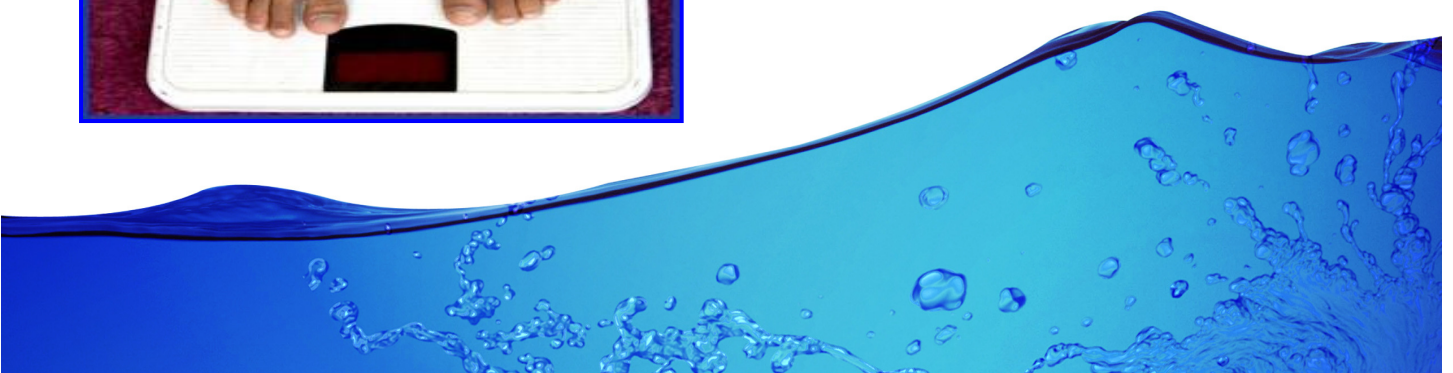
- **“New Type 2 Diabetes Cases Have Doubled in 30 Years.”**

- Dr. R. Rizza, President of the American Diabetes Assn, Prof. Mayo Clinic



- **“Currently, more than 64% of US adults are either over-weight or obese- a 36% increase from 1980.”**-

1999-2000 National Health & Nutrition Exam Survey (NHANES).





## Collective Health in the US....

- **“The prevalence of Asthma increased 75% in 1980-1994.”**

-Centers for Disease Control. Surveillance for Asthma - US, 1960-95, MMWR. 1998



- **“60 - 70 million annual cases of Digestive Diseases in USA.”**

National Center for Health Statistics. Vital Health Stat. 1999;10(200).



- **“Nearly 46 million people in the US have some form of arthritis or chronic joint symptoms.”**

-CDC 2003-2005 National Health Interview Survey





## What does our “Health Care” cost us?

- **“78% of health care dollars are spent on people with chronic conditions.”**

-Public Health Reports, 05/06/04 Vol.119 Gerard Anderson, PhD

- **“Per person health care spending is projected to double by 2010.”**

-The Centers for Medicare and Medicaid Services (CMS) 2004



## What does lack of health really cost us?





## Why are People So Unhealthy?

### What is the Cause?


***“The cells and fluids in most people’s bodies...are overly acidic. This can cause a lot of health problems. It prevents your body from neutralizing and disposing of harmful, poisonous toxins and leaves you more susceptible to the cell-damaging free radical oxidation that leads to cancer and other diseases.”***

- Dr. Robert C. Atkins, author of “The Atkins Diet”

**COMPLETELY UPDATED!**  
**The Must-Have NEW Edition**

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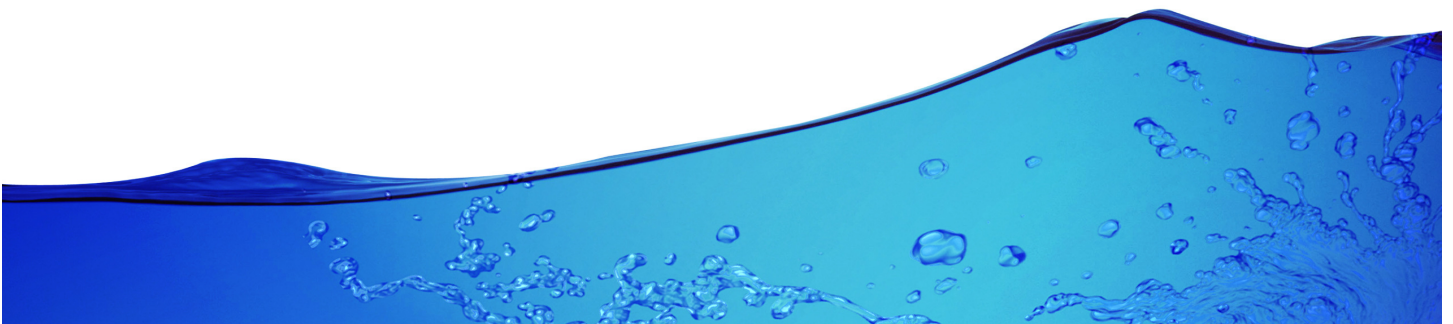
# DR. ATKINS' **NEW** DIET REVOLUTION



- Expanded edition with new recipes, diet tips, and research
- Updated information on Atkins' safe, easy, and effective method for lasting weight-loss
- Over 250 weeks on the New York Times bestseller list

**ROBERT C. ATKINS, M.D.**

***“There is only one cause of all sickness and disease, the over-acidification of the tissue.”*** - Dr. Robert O. Young, author of “The pH Miracle” series





## The importance of the alkaline balance

- Our body is mostly Alkaline by design.
- Our most critical fluid – blood – must remain at pH 7.36 – 7.45 or we die.
- More and more Doctors, practitioners, & researchers believe *chronic degenerative diseases flourish in a toxic and overly acidic environment.*



- The natural ability of our body to balance pH and detoxify has been overwhelmed by our lifestyle and choices.





## The Effects of Chronic Dehydration

### Mild Chronic Dehydration

- Headaches
- Low Energy
- Constipation
- Low Back Pain
- Low Mental Acuity
- Overweight Issues
- Digestive Disorders



### Acute Chronic Dehydration

- Obesity
- Asthma
- Arthritis
- Allergies
- Cancer
- Hypertension
- Type II Diabetes

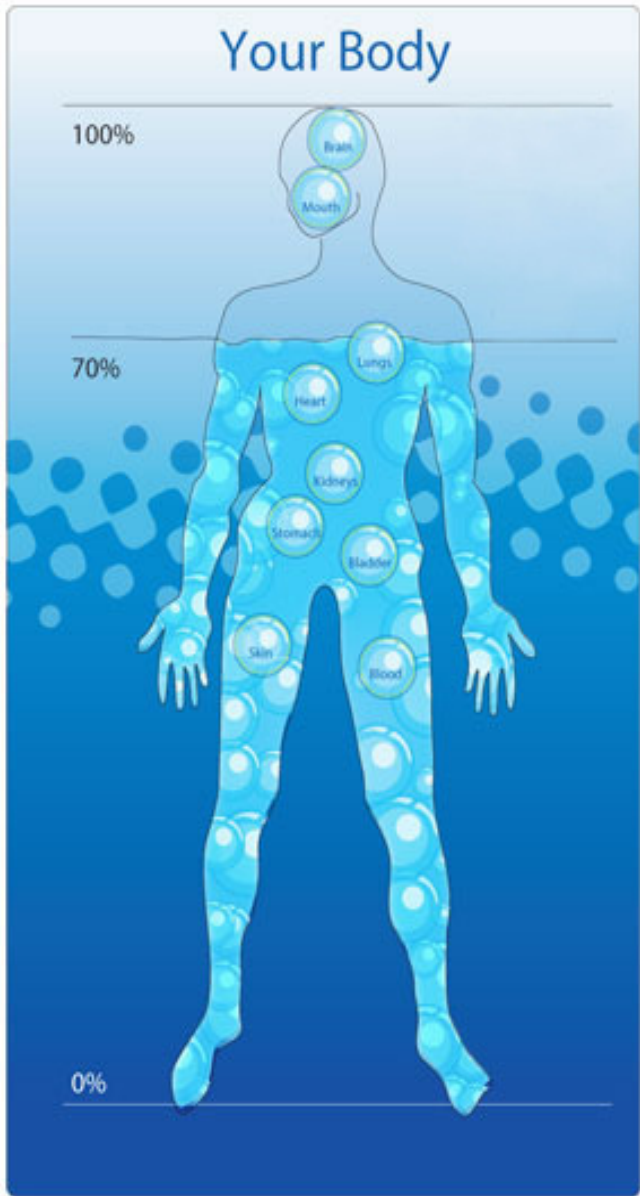
The effects of chronic dehydration on the body is like driving a car with too little oil... it will drive, but not very well.... and die prematurely.

**70-80% of North Americans are dehydrated!**





# How Important is Hydration to our Health?



What % of Water make up our organs?

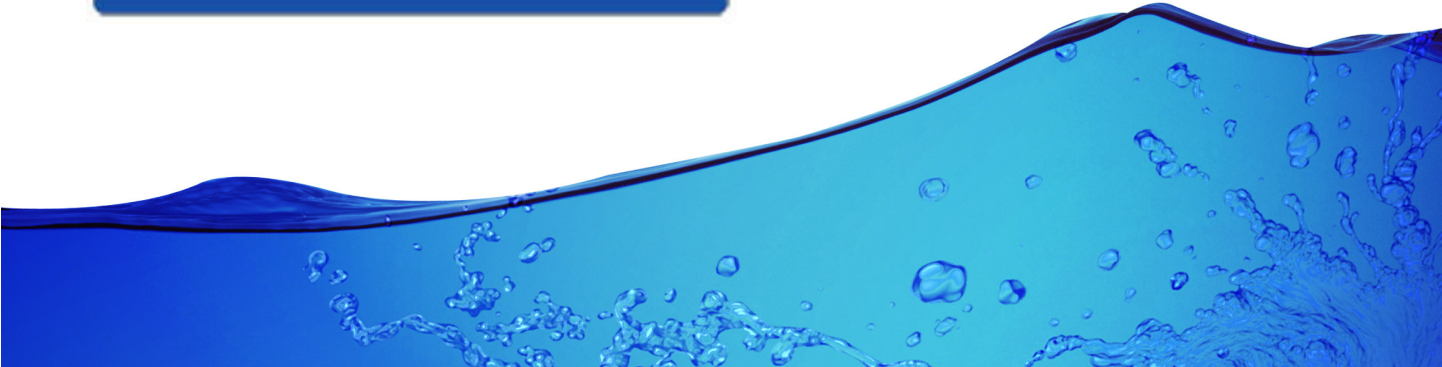
**Blood 90-93%**

**Kidneys 83-88%**

**Brain 80-85%**

**Muscles 73-78%**

**Bones 13-22%**





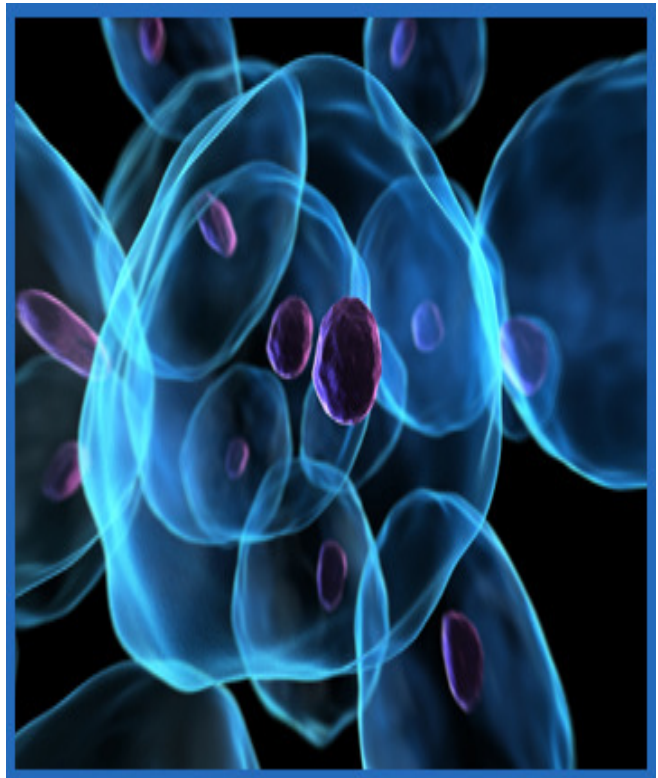


**“You are not sick, you are thirsty”**

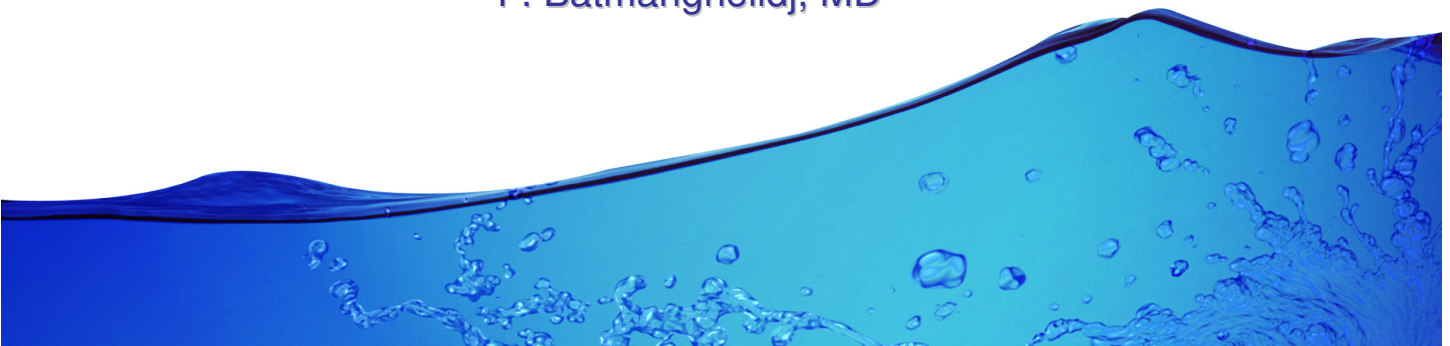
- F. Batmanghelidj, MD

## Every cell has a specific function it performs through Metabolism

- Water is the medium of metabolism.
- 1% drop in cellular hydration = 10% loss of metabolic efficiency.
- The cell's function is greatly impaired.
- When dehydrated, the body prioritizes the use of water to vital organs first.



Info. from *Your Body's Many Cries For Water*  
F. Batmanghelidj, MD





## Benefits of Purified Water

- Flush out toxins!
- Detoxify the Body & Feel Better!
- Increased Energy.
- Promotes Weight Loss.
- Revitalizes dull dry skin and lubricates all of our joints .
- Helps the Body Neutralize Acid Food and Drink.
- Regulates our body temperature.
- Carries nutrients and oxygen to all the cells in the body.
- Reduce Plastic Waste and Protect the Environment!
- Feel Better, Enjoy Life More.
- Save Money and Be Happy!
- Helps Athletes Perform Better.





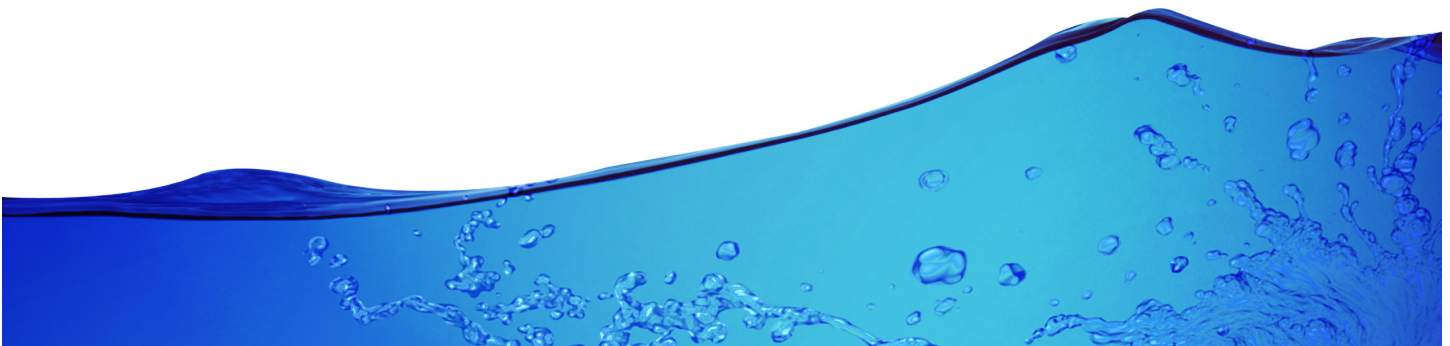
## What About the Water You Drink Now?

- **Tap Water** - Chlorine, Chloramines, Fluoride, Metals, Bacteria, & Drugs.
- **Bottled Water**- Harmful chemicals, Bacteria, Environmental Issues, Cost.



- **Pure Water**- The minerals are removed
- **Brita or Fridge Filters**- Useless at filtering out toxic chemicals
- **GAC's (GRANULAR ACTIVATED CARBON FILTERS)**- Will not remove harmful bacteria or heavy metals from the water.

The BelKraft water purifiers remove all the important pollutants giving you pure **and** healthy water full of **natural minerals**.





## What is the pH of the beverages you drink?

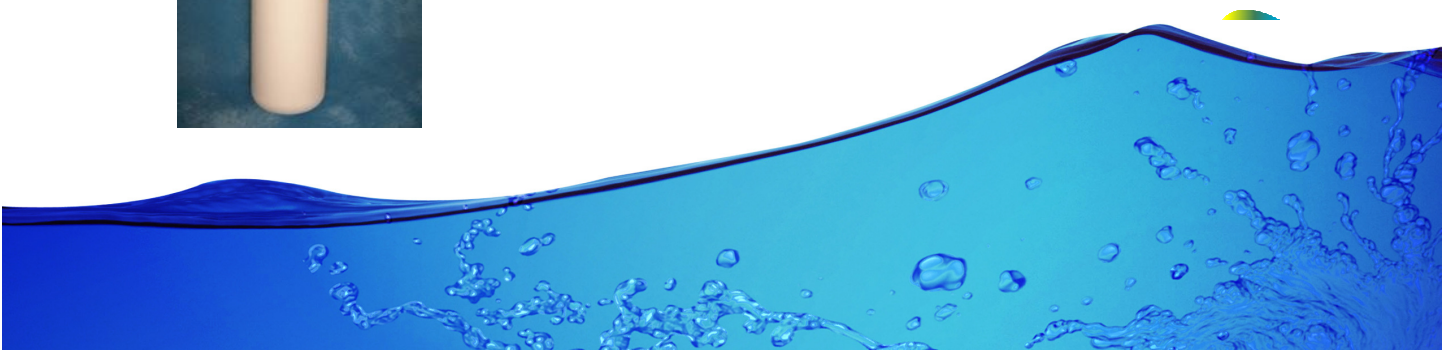
Water from a distiller or a normal Reverse Osmosis system can have a pH from between 4 and 6.

If you want to do a cleanse for a week or two, and want to drink distilled or RO water to help you out with that... fine. Do not drink distilled or R.O. water for any length of time - unless, of course, you enjoy arthritis, bursitis and gout.

The BelKraft Remineralizing RO will make your water 10 times less acidic and raise the pH to a healthy level.



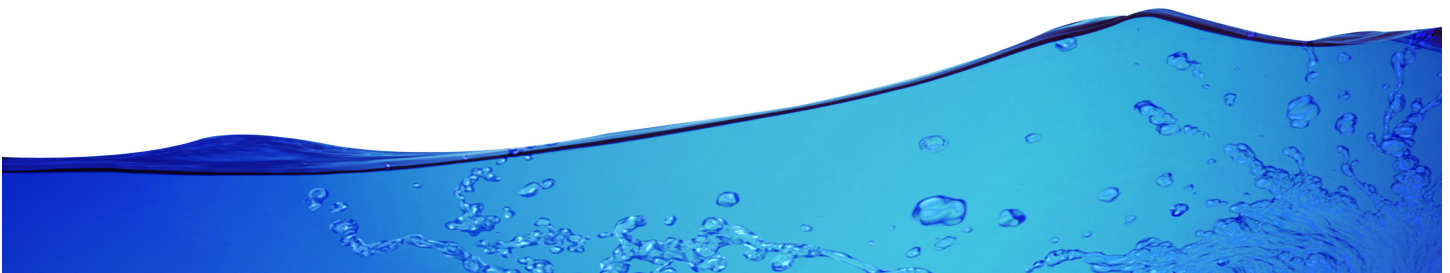
Our Full Spectrum 4 stage ceramics allow the free flow of all the natural minerals in the water keeping the water pH neutral. It can actually increase the pH.





## Quality - Reliability - Proven Technology

- The BelKraft water purifiers are built in Canada. 
- We have been in business since 1965.
- Our purifiers carry a full 50 year lifetime warranty.
- It is the only ceramic water filter that is NSF Certified under standards 42 and 53.
- Washable sub-micron Porcelain Ceramic pre-filter prevents clogging of the cartridge and thereby extends its effective life.
- Surgical steel housing (zero metal oxides entering the water)
- According to a quote from the 'Alive' health magazine in an article comparing all water filtration methods;  
"The best type of filter to buy would be an activated carbon block filter with a sediment pre-filter to remove bacteria and parasites, and an automatic shut off point when the filter has reached it's limit."
- Trust and Peace of Mind!





# There are only two practical ways to get Superior Filtration with a perfect pH

## Full Spectrum 4 stage washable ceramic

Countertop Filtration Process



**Stage one** - washable Doulton made ceramic pre-filter made from the finest and purest kieselguhr or diatom earth

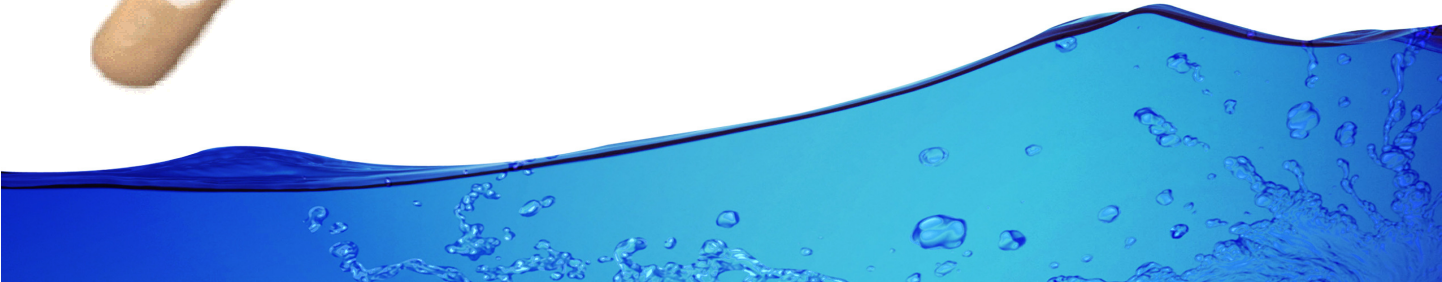
**Stage two** - silver oxide destroys viruses, bacteria, moulds, spores and fungi and prevent bacteria growth

**Stage three** - solid carbon block made from high quality carbon blends obtained from different raw materials such as lignite, bituminous coal and coconut shells.

**Stage four** - The final stage is the Heavy Metal removing compound that reduces Lead, Mercury, Aluminum, etc.



## Washable Cartridge





# BelKraft Mineralizing RO Systems

Six and seven stages

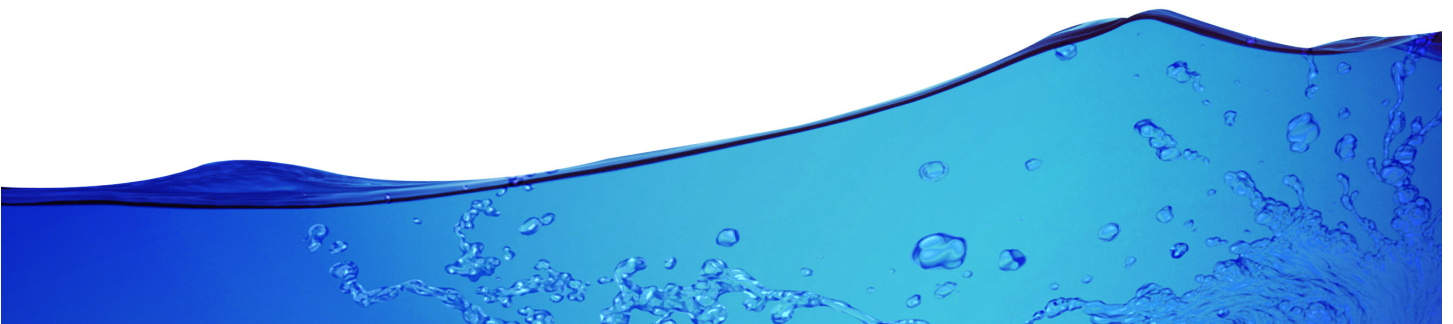
Quality Faucets



**Our systems include a pH Alkalinity Neutralizer Filtration stage to increase the pH to 7.3 and eliminate the acidity.**

## Faucet Benefits:

- Elegant look and feel.
- Use less Counter Space.
- Lead free
- Many colors and styles to choose from.
- Optional Filter Life Monitor
- Lifetime warranty





**BelKraft has a water system  
for every possible application**

CHLOR-A-SOFT Water Softener



Re-mineralizing RO Systems



Counter Tops



Under Counters



Whole House  
Systems  
and  
Shower Filters



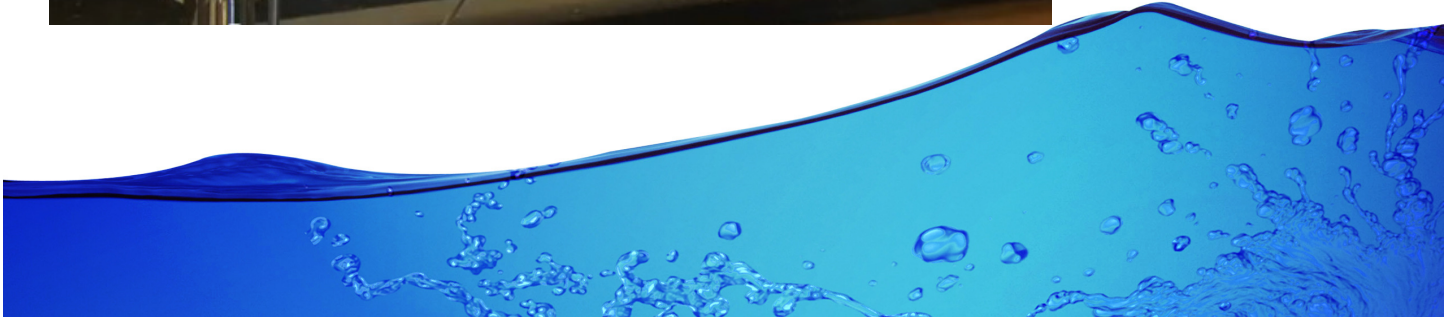




**BelKraft Purifiers are easy to install**



Easy to install





**Begin Enjoying the Water Now!**

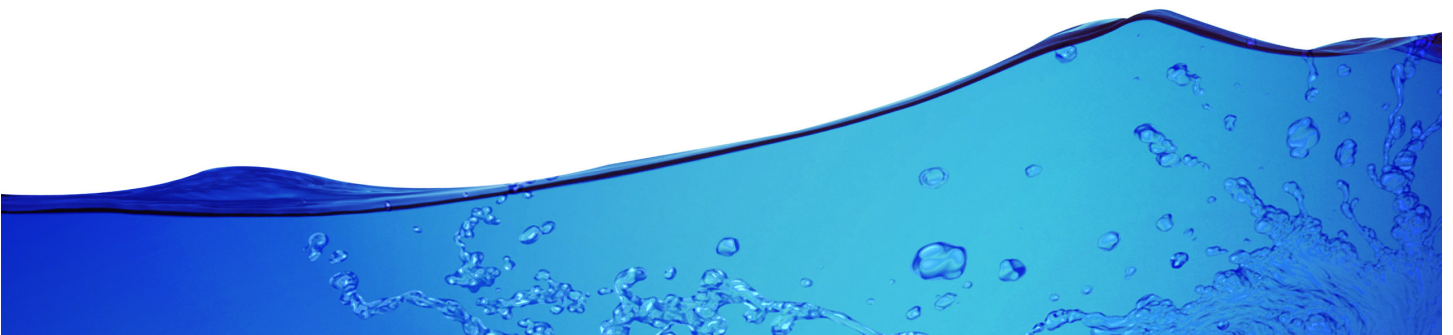
**You are What You Drink!**

**Get a BelKraft Water Purifier and  
Experience Better Health Today!**

**Easy Purchase Options...**

- Check
- Credit Card
- Finance Plan –  
Instant Approval  
No Prepayment Penalty

**Lifetime Warranty!**





# BELKRAFT HAS OTHER GREAT PRODUCTS FOR BETTER HEALTH



## WORLD'S HIGHEST QUALITY WATERLESS COOKWARE

- 7-ply surgical steel
- 50 year warranty
- Retain all vitamins

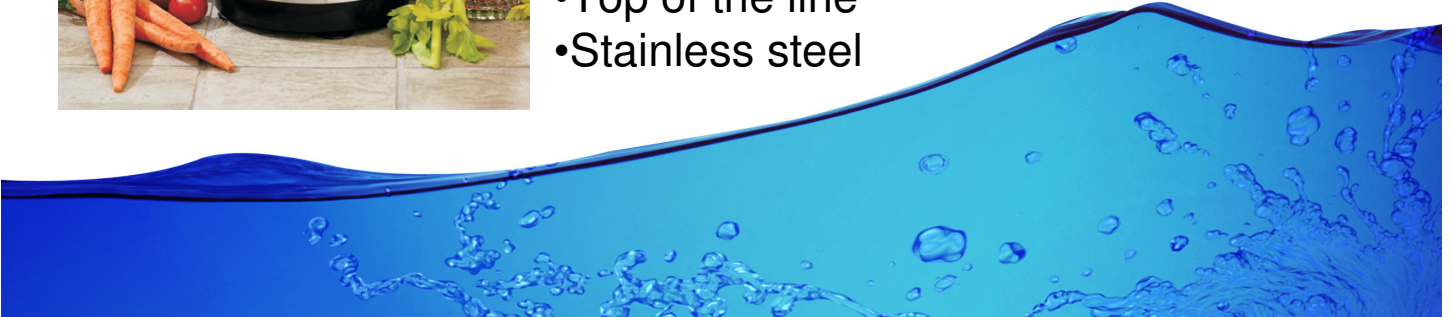
## AIR PURIFIERS

- Simple 3 stages
- Canadian made



## PROFESSIONAL JUICE EXTRACTORS

- Top of the line
- Stainless steel





**Enjoy the Benefits of Purified Alkaline Water  
and Improve Your Health Today!**



**For information call BelKraft  
1-877-523-7800**

**Or write to [info@belkraft.com](mailto:info@belkraft.com)**

**[www.belkraft.com](http://www.belkraft.com)**

